

MONTHLY CHALLENGES

Your creativity and consistency deserve recognition.

Throughout the school year, we'll be throwing down a new challenge each month — designed to keep things fun, encourage friendly competition, and spotlight your impact. These are completely optional but highly encouraged. Winners will receive either a \$50 or \$100 gift card, depending on the effort required.

Most challenges can be tracked automatically but be sure to communicate your submissions and tag us in your efforts. Prizes will be awarded monthly with a leaderboard shared on Slack.

We're excited to see what you can do — and yes, you can win more than once!

August: Suggest tabling events themes or unique ideas you have for your personal program in the Slack chat. Ideas incorporated into the calendar are entered to win. | Prize: \$100 gift card

Swag in the Wild - Photo contest for the best creative use or placement of CEB swag on campus | Prize: \$50 gift card

September: Most registrations from monthly tabling event. | Prize: \$50 gift card for the most creative setup and outreach

October: Highest attendance at a CEB Lunch & Learn presentation. } Prize: \$100 gift card

November: Highest attendance at a co-partnered event. | Prize: \$100 gift card

December: Most new LinkedIn followers driven to the CEB Academic page | Prize: \$50 gift card

January: Most submissions in raffle event. | Prize: \$50 gift card

February: Highest attendance at Summer Success with CEB session. | Prize: \$100 gift card

March: Most new TikTok followers on the @CEBAcademicSolutions TikTok account | Prize: \$100 gift card

April: Highest email signups driven by tabling event. | Prize: \$50 gift card

Most Valuable Rep (MVR) Award

Based on total engagement, creativity, and collaboration throughout the year. | Prize: \$100 gift card + CEB recognition across social channels

Ongoing Challenges (Year-Round)

- Anyone who creates 3 TikTok videos (submitted via B-clips or fully edited) will automatically receive a \$50 gift card. Refer to the "Social Media Ideas" page for inspiration and formats. Videos will be posted on the CEB Academic TikTok page, and are not required to be posted on your personal accounts.
- Anyone who writes a Daily News article selected for publication automatically wins a \$50 gift card.

